

DEL MONTE SALE

ON CANNED FOODS AT TERRIFIC SAVINGS FOR 7 FULL DAYS!

- FOR **1⁰⁰** Mix 'Em or Match 'Em
- Beans DEL MONTE 303 Can
 - Peaches DEL MONTE 2 1/2 Can
 - Peaches DEL MONTE 303 Jar
 - Pears DEL MONTE 303 Can
 - Pineapple-Grapefruit DEL MONTE 46-oz. Can
 - Juice DEL MONTE 46-oz. Can
 - Apple Juice DEL MONTE 46-oz. Can

- YOUR CHOICE **5 FOR 1⁰⁰** Mix 'Em or Match 'Em
- Stewed Tomatoes DEL MONTE 303 Can
 - Fruit Cocktail DEL MONTE 303 Can
 - Sliced Pineapple DEL MONTE 1 1/4 Can
 - Golden Corn DEL MONTE 303 Can
 - Garden Peas DEL MONTE 303 Can

- Tomato Sauce DEL MONTE 8-oz. Can **12 for \$1**
- Tomato Catsup DEL MONTE 14-oz. Bottle **6 for \$1**

- FOR **1⁰⁰**
- WHEAT NABISCO 12-oz. Box
 - CRACKERS NABISCO 15 1/2-oz. Box
 - COFFEE BOSCO 12-oz. Jar



Pork Loin Roast

Rib End — 3 to 4 lbs.
Here is the budget buy of the week... Flavorful pork loin roast. The meat that can change a meal into a banquet and still on a budget... Extra tasty and flavorful beyond words, all fully trimmed to give you more eatable meat for your money.

29[¢] lb.

- PORK ROAST** LOIN END 3 to 4 lbs. **33c** lb. "Perfect Pink" pork... straight from the corn belt! Amazingly low priced!
- FRESH SPARERIBS** Small sizes 49c lb. Great your family with the aroma of these gorgeous ribs.
- PORK ROAST** SHOULDER 29c lb. Picnic style... Low, low price makes this an outstanding buy.
- STEWING BEEF** 69c lb. Boneless, tender cubes of bonded beef.
- HAM SLICES** CENTER CUT 79c lb. Bursting with succulent goodness and tenderness.
- CORNED BEEF** BRISKET 69c lb. It's a wonderful bargain at this money saving price.
- SLICED BACON** LUCKY 49c 1-lb. Pkg. Every slice especially nice. — Thick slices, 2-lb. Pkg. 97c

CENTER CUT PORK CHOPS 59c lb. Fresh Eastern Pork... Best center cuts, rich in flavor and goodness.

CHUCK ROAST 33c lb. Blade cut... Especially flavorful and tender... You get more for your money.

CROSS RIB ROAST 69c lb. Genuine boneless... Bonded or USDA Choice.

GROUND BEEF 35c lb. Lean, fresh, delicious beef, the pet of most menu makers.

PRIME SHORT RIBS OF BEEF 49c lb. Fresh cut from grain fed beef... Fine for braising or roasting.

GROUND CHUCK 49c lb. Flavorful chuck... For meat loaves, beef burgers or meat balls.



a lower total at Lucky

Lucky STORES

WEST LOS ANGELES LOMITA LENNOX TORRANCE
PENNINSULA SHOPPING CENTER INGLEWOOD

7 FULL DAYS WEDNESDAY, MAY 2-8

- ZEE SANDWICH BAGS 30 ct. Pkg. 9c
- BRANDYWINE SLICED MUSHROOMS 4-oz. Can 49c
- WHITE KING SOAP Giant Box 69c
- FOUR FISHERMEN FISHSTICKS 16-oz Pkg. 65c
- NORTHERN JUMBO TOWELS 225 ct. Roll 29c
- FOODCRAFT FARM STYLE CHIPS 15-oz. Jar 27c

TV CANDIDS by Terrence O'Flaherty

The American public has always been generous in its affection for rustic humor and has honored the top stars in the field with continuous popularity.

In the production centers of Hollywood and New York, the success of rural humor has been underestimated since the passing of Will Rogers and Bob Burns, despite the fact that it flourishes in such forms as "Grand Ol' Opry." It takes a smash success such as "Beverly Hillbillies" every now and then to make producers realize that the enormous appeal of country laughter has not diminished with the increasing popularity of inside plumbing.

For the past decade, one of the big exceptions has been Tennessee Ernie Ford, whose hominy-grits- and black-eyed-pea approach to entertainment has consistently been a major audience attraction.

For the past year, Ford has been originating his five-a-week noontime programs in San Francisco, whence it is circulated to the stations of the ABC network. His schedule is the envy of nearly everyone in television. He has a three-year contract with ABC, which enables him to work only three days a week. By taping two shows at a time, he is able to take two weeks off every five weeks.

Since the nighttime program, he has returned to Hollywood for a guest appearance only once (the Andy Williams Show). He was glad to get back.

"I got one more look at that nighttime operation and I ran and hid," he said.

Ford's comment on the first year is a contented one:

"I'm happier than a new rooster in a henhouse. I moved up here to find the time for my family and golf and I've done just that. We've done 260 programs since our debut, and believe me, we work hard; but there's still no comparison to the pressures imposed by a nighttime show once a week."

Ford's is one of the few shows utilizing guest stars that never bothers to book them in advance. "When someone comes to town, we buzz them on the phone and ask them if they want to come on over for a chat."

One might argue with the haste with which some of his guests are rushed on and pushed off. This kind of haste often makes waste. But one cannot argue with the apparent success of his interviews with his viewers.

In the early part of his first San Francisco year, the audience ratings were a decisive victory for the star himself, because the entertainment portions of the show were merely short intervals in a long recitation of commercial products. The production quality was circa 1947. Since then, matters have been considerably improved and the show has been switched to the noontime slot.

Recently Ford celebrated his first anniversary by announcing enough outside activities to rival Art Linkletter: an album of spirituals with the San Quentin Prison Choir; an autobiography to be published next spring; a holiday TV spectacular titled "The Story of Christmas"; a tour of the five state fairs later this year, and the first annual Ernie Ford Invitational Golf Tournament at the California Club, May 24.

In addition he will be the producer and owner of "Channing," a new TV series on ABC this fall, and is hoping to have a second series titled "Butterball Brown" with Mickey O'Shaughnessy, also on ABC. He's purchased a ranch near Lookout in Modoc County and stocked it with Herefords.

It is apparent Rooster Ford has a large henhouse.

Grand Re-Opening

THURS., FRI., SAT., MAY 2, 3, 4

YOU ARE CORDIALLY INVITED



To visit our completely modern and renovated Beauty Salon, especially designed to emphasize relaxation and pleasant atmosphere to blend with expert hair styling and beauty skills by our same competent personnel.

Nina's House of Beauty

2528 Torrance Blvd. FA 8-1300

— CLOSED MONDAYS —

Pleasant Thought: Your Neighbor is reading the HERALD too!